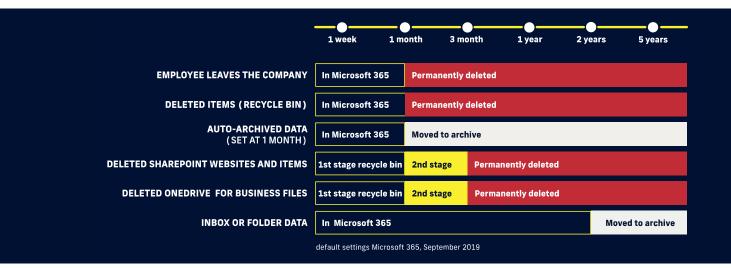


# **Because Microsoft recommends it!**

«We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services.»

https://www.microsoft.com/en-us/servicesagreement/ 6. Service Availability

Microsoft makes sure the Microsoft 365 platform is available through geo-redundancy. Microsoft only offers short-term data availability.



# **Expanding availability**

Microsoft 365 does not have a comprehensive backup solution. Once the retention period expires, data will be deletedand cannot be recovered.

# Protecting yourself against ransomware attacks

Microsoft expressly states that recovery ofExchange data at a certain point in time is notpossible. Keeping a separate copy of the datamakes it possible to recover quickly from an attack.

# Planning an exit scenario

Planning exit scenarios from the beginning should be the part of every business decision, especially when it comes to your own data.

### Avoid dependencies & blackmail

A company that is completely dependent on a single cloud provider is at a great risk. People are even trying to blackmail companies.

### **Role separation**

Nowadays, companies are demanding that roles be kept separate. Doing ackups on the production platform creates a single point of failure. It is possible to delete data in Microsoft 365 either accidentally or wilfully.

### Compliance

When users are deleted from Active Directory, all of their data and associated SharePoint pages are deleted. What happens when they are needed for a lawsuit?

